
Even Wrubell hates the Mtn.!!!!

Posted by GoCougarPokes - 2007/11/19 15:34

I thought this article written by Greg Wrubell was very fitting.

<http://www.ksl.com/?nid=498&sid=2180092>

Re:Even Wrubell hates the Mtn.!!!!

Posted by decloucog - 2007/11/19 15:37

GoCougarPokes wrote:

I thought this article written by Greg Wrubell was very fitting.

<http://www.ksl.com/?nid=498&sid=2180092>

Great article and great points. What is the MTN thinking? I couldn't stand the channel except for the games. everything else was complete crap.

Re:Even Wrubell hates the Mtn.!!!!

Posted by harlinestillopen - 2007/11/19 15:50

http://www.cougarblue.com/component/option,com_fireboard/Itemid,26/func,view/id,152141/catid,2/

Re:Even Wrubell hates the Mtn.!!!!

Posted by COSMOlogist - 2007/11/19 15:51

Wrubell is right on! Around midseason, I remember watching the last football game of the day on the mountain (not BYU) and at halftime they showed highlights from the earlier games...EXCEPT for BYU! The mountain fawns over Air Force and CSU...next up you will hear more stories and highlights for Wyoming, New Mexico, and San Diego St...then, as an afterthought, you will get information or highlights for the remaining four teams--UNLV, TCU, Utah, and BYU. I think this lack of coverage is quantifiable...as Wrubell shows. It is not just someone with :cheer: looking at the Mtn. The powers that be at the Mtn. have screwed the TV deal for thousands of fans living in Utah and inexplicably they seem intent on biting the hand that feeds them...aka. the two best teams in the conference BYU and the yewts. If the Mtn. keeps biting the hand...there may be only one finger left, the Joe Glenn salute, staring back at them. Go Cougs! Beat Utah!

Re:Even Wrubell hates the Mtn.!!!!

Posted by snoscythe - 2007/11/19 15:56

COSMOlogist wrote:

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Not much about the whole TV deal is making sense to me at this point. CSTV takes the MWC contract and buries it in a new network so that they can air other games--like this last Saturday it was a full-slate of D-IAA football and a Citadel-VMI game. They dumped the MWC for that crap?? And now the MTN is burying BYU, which is the only real draw for the

channel outside of the local schools' niche markets. This whole TV mess just gets worse and worse.

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Re:Even Wrubell hates the Mtn.!!!!

Posted by Zhenkar - 2007/11/19 16:04

My question is...does BYU really have any choice? I'm not trying to make a point, I'm asking. Is there anything BYU can do during the off-season to get out of this deal, or are we stuck with it for the remainder of the contract? If so, how long is the contract?

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Re:Even Wrubell hates the Mtn.!!!!

Posted by snoscythe - 2007/11/19 16:05

Zhenkar wrote:
If so, how long is the contract?

It is a 14 year contract.

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Re:Even Wrubell hates the Mtn.!!!!

Posted by Slugger - 2007/11/19 16:22

The MWC offices are where? Colorado. The mtn. studios are where? Colorado. The mtn. gets pretty good distribution where? Colorado (among other places). It seems The mtn. is catering to it's "audience" rather than to it's cash cow. Lesson to The mtn...don't bite the hand that feeds you.

What a disgrace and slap in the face to BYU. We drag this league along at the detriment of our own credibility and reputation and then get this kind of crap in return. Beautiful. :dry:

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Re:Even Wrubell hates the Mtn.!!!!

Posted by gmj81 - 2007/11/19 16:57

They know who their daddy is... While I agree they could do a better job in picking their headline stories, I'm sure they're just trying not to make it seem like the 'BYU network', just like Vegas doesn't want to be known as the 'BYU bowl'. They want to keep the other teams happy too.

Plus, it's like the news... Why don't they do the weather and sports at the beginning of the broadcast? Becuase they know people would just turn it off after their done and go to bed. That is what people stay up for. I'm sure it's the same deal here. They want to mix it up a bit so people don't just tune in for the BYU highlights and then shut it off. They want people to see the other stories and watch the stuff that's advertised during the commercials.

Before anybody attacks me and says "What, do you work for the Mtn?" like usual when I bring up what I think is a valid point in defense of the network, I'm not trying to make excuses for them, I just think that would be good business. Besides if you watch more than half an hour of it, you'd see that they do cater to BYU big time with all their other programming and commentary. But that's just how I see it.

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Re:Even Wrubell hates the Mtn.!!!!

Posted by gordito - 2007/11/19 17:09

gmj81 wrote:
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just trying not to make it seem like the 'BYU network', just like Vegas doesn't want to be known as the 'BYU bowl'. They want to keep the other teams happy too.

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There's probably some truth to that.

Re:Even Wrubell hates the Mtn!!!!

Posted by TimO - 2007/11/19 23:45

Sometimes i wondered how big a fan Wrubell was of BYU, i saw him at one of the Bronco shows and during his break he looked tired and put his head down-i know he used to work the sidelines but just figured its his job-but after reading his last 3 blogs it's safe to say he's a HUGE BYU FAN

Keep checking his blogs, he also calls the games for basketball-he brings up interesting points, facts, and truth. He's the man-i hope he stays here longer than Paul James ever did

Re:Even Wrubell hates the Mtn!!!!

Posted by GoCougarPokes - 2007/11/20 09:37

Personally, I liked Paul James better. I miss him. He was a true-blue fan. Freak, the guy had a heart attack during a game and wouldn't leave to the hospital until the game was over. That is true dedication. Long live Paul James!!

Re:Even Wrubell hates the Mtn!!!!

Posted by Yndian - 2007/11/20 09:41

gmj81 wrote:

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I agree, I think they just don't want everyone else in the conference to see them as pro-BYU.

I have to add, though, that since most people who watch the news are middle-aged women, sports is the least-watched segment. So it's placement isn't nearly as important as the weather, which is the most-watched.

Just a little-known fact I thought I'd throw out there.

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Re:Even Wrubell hates the Mtn!!!!

Posted by Seldawg - 2007/11/20 15:18

I wrote an email to the MTN asking to explain this, and here is their response.

Thank you for your email. We'd like to take this opportunity to explain to you why we made the decisions that we did regarding the Mountain Cap last Saturday night.

There are a number of factors that go into the decision of what stories are led with and what goes at the top of the show and what goes in later in the show. Not the least of which is keeping more compelling segments a little further in the show and teasing it so that our audience doesn't turn us off in the beginning of the broadcast thinking they have seen all there is of significance. The factors vary week to week.

A factor that played a part in this past weekend and why we led with Air Force was that they completed their regular season in a game that wasn't available on any TV anywhere. While there were many other compelling stories associated with that game, such as the most wins by the program in recent memory and the turn around that Coach Calhoun has engineered there, the factor that weighed heaviest was that their regular season was completed on that day.

Not putting a story as the lead doesn't mean that we don't find it important. We do. In fact, we think the entire show is informative and entertaining and we try and balance the entire MWC membership and try to vary coverage from week to week not showing favoritism to any one school, nor glossing over accomplishments of any one institution. We are running a one hour pre game program this weekend for the BYU Vs Utah game which other schools may not think is fair, but we feel makes good programming and therefore made the editorial decision to do so.

We thank you so much for your thoughts and feedback. Thank you for watching The Mountain Cap!

Best Regards,

The Mtn.

Re:Even Wrubell hates the Mtn!!!!

Posted by GoCougarPokes - 2007/11/20 15:52

The Mtn. is still lame!!

Re:Even Wrubell hates the Mtn!!!!

Posted by bluesista - 2007/11/20 16:00

Seldawg wrote:

We are running a one hour pre game program this weekend for the BYU Vs Utah game which other schools may not think is fair, but we feel makes good programming and therefore made the editorial decision to do so.

I'm sure the two other schools' fan bases (that aren't BYU or Utah) that have the .mtn are fuming in disgust.... :unsure:

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