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## Football Crowds-Up due to Bronco ? MTN ? other?

Posted by cks1450 - 2007/12/07 11:31

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You could come up with a lot of reasons why LES was sold out the entire season this year.

One thing that surprises me the most is the attendance numbers of 2002 and how those compare with this 2007 season. Maybe the big difference here is, while our records were similar, we won our bowl game to end 2006, thereby generating a ton of optimism.

The other thing I wonder is about the TV coverage. For those local to the area, they may be opting to just buy a ticket and go to the games rather than submit to the hijacking that is Comcast/CSTV.

The reason I really think that attendance has been and will continue to be sell outs is Bronco. Nobody has had the huevos to step up as the BYU football coach and stick a badge on his chest that says Spirit - Honor - Tradition, and then completely own it. If you have attended his firesides, Spirit doesn't mean get out your pom-poms.

Who was the last BYU Football coach to tell a story from the Book of Mormon and apply it to his football program in a press conference. He's making the team own the flagship role.

In my opinion, The combination of all of his efforts is setting him apart and making people feel differently about BYU football than the ever have before.

On a side note, the amazing part about Comcast/CSTV's strategy on this whole thing is the pending backlash waiting comcast coming at the end of the contract. There is little doubt the MWC will not re up with them and what customer in their right mind will bother sticking with Comcast after the way they handled distribution ?

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by iShowsToGo.com - 2007/12/07 13:10

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I think the number of sold out games is directly related to 2 things: The previous years success (particularly the bowl game) and the teams they play at home.

1: we finished last year ranked #15 in the country, on an 10 game winning streak, and a great bowl win. That gets fan anxious for next year.

2: We played Arizona, Air Force, TCU, and Utah all at home. Everyone will want to watch those games in person. Lots of season tickets were sold because of that schedule.

Next year, we have UCLA at home, and whoever else the Non-Conference team we can find. I say Weber State. I think they are in the same conference as E. Washington, and if it helps us go undefeated, let's play them! We also have New Mexico at home, which they are a surprisingly good team. Back to back bowl season for them.

I will have season tickets next year! Go Cougars!

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by TimO - 2007/12/07 13:35

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Its ONLY because of:

1-winning

That's it, now getting deeper, the coaching, players dedication and talent.

it has absolutely nothing to do with the Mtn....if it were because of anything or anyone like CT (a soon to be fired guy) or the mtn., we'd be playing mediocre every year like the yewts or some bottom feeder

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by HuskerFan2 - 2007/12/07 13:38

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cks1450 wrote:

The other thing I wonder is about the TV coverage. For those local to the area, they may be opting to just buy a ticket and go to the games rather than submit to the hijacking that is Comcast/CSTV.

This is also helped by the fact that games are almost always on Saturday around noon or 1 pm. Consistency and predictability make it easier for people to jump onto the bandwagon.

Better attendance is one of the few things the mtn. network can actually claim some credit for.:S

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by coastercrazy - 2007/12/19 20:41

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expansion anyone? <http://www.cougarblue.com/images/fbfiles/images/expansionnew.JPG>

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by BYUby5 - 2007/12/19 21:27

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WOW! Love the pic. I'm all for expansion, could you imagine a stadium 3 times bigger than everybody else in the conference!

Triffic on north bound I-15 would suck though!

I must agree with TimO. Everybody loves a winner!

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by kenj - 2007/12/19 21:34

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I agree that they could sell 15000 more tickets. How many seats would filling in the corners add? With the angle they would be pretty good seats to watch a game from. How about another deck? Protection from the sun and rain. Go Cougs. Someone in the engineering school should figure this thing out.

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by coastercrazy - 2007/12/20 00:08

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the luxury boxes look completely fake but the filled in corners somewhat believeable. not bad for paint...I'm not sure how many seats it would add, and i have also heard that the angles for the sideline stands aren't at the same angle as the endzone ones so it may not even be possible, but it looks pretty cool. i might try one with an upper deck added.

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by BYUROCKS - 2007/12/20 00:56

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kenj wrote:

I agree that they could sell 15000 more tickets. How many seats would filling in the corners add? With the angle they would be pretty good seats to watch a game from. How about another deck? Protection from the sun and rain. Go Cougs. Someone in the engineering school should figure this thing out.

15000 ???? wow :unsure: :unsure:

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by Mars - 2007/12/20 03:23

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I believe BYU's fanbase could handle about a 5000-seat expansion, up to 70,001. The only question is where those seats would go?

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by frodo56 - 2007/12/20 08:08

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What would it take to get backs put on the benches? I would love to see the corners filled in but would also like a back rest. A couple more \$\$ for a ticket would be fine.

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by scott715 - 2007/12/20 10:36

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How about putting a retractable roof on and have the bowl game there. UNLV can't expand their stadium. With 65,000 seats there should be a better payout and maybe we could get a better contract then the PAC-10 5th place.

I am all for adding seats. It is an all around winner. More revenue, better prestige and it could help recruiting.

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by PlayoffDude - 2007/12/20 12:12

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iShowsToGo.com wrote:

Next year, we have UCLA at home, and whoever else the Non-Conference team we can find. I say Weber State. I think they are in the same conference as E. Washington, and if it helps us go undefeated, let's play them! We also have New Mexico at home, which they are a surprisingly good team. Back to back bowl season for them.

I will have season tickets next year! Go Cougars!

I have heard that BYU is contemplating a home game against Appalachain State. Wouldn't that be interesting....

[www.pigskinplayoff.com](http://www.pigskinplayoff.com)

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by PlayoffDude - 2007/12/20 12:20

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Mars wrote:

I believe BYU's fanbase could handle about a 5000-seat expansion, up to 70,001. The only question is where those seats would go?

Moving LES up over 70,000 seats would be tremendous. Right now, at 64,045, BYU is about equal with a mid-level PAC 10, Big 12, or ACC team. To increase capacity to 70K would rank BYU as a mid-level SEC or Big Ten school and a top half PAC 10, Big 12, or ACC school. (BYU is already bigger than most Big East schools - I think South Florida beats us by about 1,000 seats).

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Could you add an upper tier somewhere? I don't like filling in the corners because those are just lousy seats....

www.pigskinplayoff.com

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### Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by Gymcoug318 - 2007/12/20 12:41

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It was amazing too me that every game was sold out this year! I was at every game! I didn't think games like Eastern Washington, Colorado state, and teams like that would get sold out! Expansion would be sweet! 70 K would put us way ahead of everyone else in the conference as far as seats. We already have the biggest seat stadium in the conference. But that would put us way ahead. I like that idea!:lol:

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### Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by Mingjai - 2007/12/20 13:05

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If BYU were to expand LES, I'd prefer they add a second deck to the East side stands--they could extend all the way to bridge the gap with the end zone stands if possible. If they did that, they could also add some luxury boxes in between the two levels. The benefit is that you can probably sell upper deck sideline seats that are right on top the action at a higher price than corner seats. Plus having the fans right on top of the field would add more field-level noise.

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### Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by coastercrazy - 2007/12/20 13:28

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according to www.collegegridirons.com LES is larger than all big east stadiums, 8 of 12 acc, 8 of 12 big 12, 5 of 10 pac 10, 4 of 11 big 10, and 3 of 12 SEC (Arkansas beats LES by 5000, and Kentucky by 2000). im working on a picture of an upper deck.

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### Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by PlayoffDude - 2007/12/20 14:31

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Gymcoug318 wrote:

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Actually, San Diego St. has us beat by 5 or 6K, but they cheat and use an NFL stadium....

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### Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by PlayoffDude - 2007/12/20 14:37

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If BYU added 8,450 seats to LES, that would put us at 72,500. That would put us in the top 25! The trick is, could an upper tier above the East stands hold 8,500 capacity? Probably. Let's get it done. Who wants to call Holmoe?

Heck, why stop at 72,500? Add 16,000 more seats to get us to 80,000 and into the top 20! (on second thought, I don't know that we could get 80,000 to a game on a consistent basis, but when we did, that would be pretty sweet!)

www.pigskinplayoff.com

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by coastercrazy - 2007/12/20 22:47

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I think Tom Holmoe is on board  
(sorry the picture is kind of small) [http://www.cougarblue.com/images/fbfiles/images/TomHolmoe\\_1\\_.jpg](http://www.cougarblue.com/images/fbfiles/images/TomHolmoe_1_.jpg)

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## I\ll admit that I was surprised that all the games

Posted by AF\_Puma - 2007/12/21 08:01

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sold out. I was doubtful if that would ever happen again because of the issue with the student base. When I went to BYU in the mid-80's, they were still allowing RM's with GPA's at 2.8-3.2 range, but usually they those under 3.0 were put on probation and had to have at least a 3.0 in the future. With the GPA as high as it is now, I've noticed a lot of the young men that I've had working in the Aaronic PH over the last decade or so that make it to BYU just have not been that interested in sports. They have been the ones who would actually spend the time to write a paper during the time they would be at a game rather than attend one. I'd seen so much of this that I believed that not only would the attendance fail to sell out regularly, except for a Notre Dame or Florida State, it would also suffer because if these students didn't go to the games when they were students, they surely wouldn't come back as adults with their families.

So I'm not certain as to who these folks are that are suddenly coming back. I personally don't know anyone who has changed their attendance tendencies because of BYU's success except for maybe a game or so, but I don't think that is what has changed.

I'm wondering if it's not more tied to Bronco reaching out to the community and attempting to establish BYU as the "local" college and therefore the community is coming back whether they attended BYU or not. He's reaching more to the youth as well. We are still getting a lot of UVSC students as they are still granted the ability to buy All-Season passes just as a BYU student and I know tons of UVSC students that are ardent BYU fans. That's effective too.

So I'm still a little baffled as to be able to put my hand on what is specifically happening above and beyond band wagon jumpers.

As far as stadium expansion, I think plans need to begin to be put together, but I'd make sure that the program was selling out for a year or two more before I'd make that commitment. It will be like all the rest of the expansion at BYU in that it will only happen if they can get boosters to pony up the money as the BOD won't spend any Church funds for such things as when the indoor facilities were built so as long as they can get that in place, then I say go for it ASAP.

Boy, a retractable roof would be an amazing addition, but at the same time I love current view from the west sideline upper deck. That would disappear somewhat, but it would make a bowl game more of a possibility. That doesn't stop the Boise stadium from being used, but to me that is a poor excuse for a bowl location. There is a lot more to do in the SLC and Utah County area than there ever will be in Boise. All the other cold weather locations (GMAC Bowl (Detroit) and International Bowl (Toronto) do have indoor facilities.

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by detmer4prez - 2007/12/21 08:08

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frodo56 wrote:

What would it take to get backs put on the benches? I would love to see the corners filled in but would also like a back rest. A couple more \$\$ for a ticket would be fine.

What would you do with backs on the benches? When you are standing, going crazy the whole game seat backs would just get in the way. :silly:

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I'd like benches with backs too, but BYU ties such luxuries to being in the CC and I don't know that there is enough room. BYU seating had to been originated by a cattle guy used to stuffing as many animals into a cattle truck that possibly could still stay alive. One of the reason that UNLV's Sam Boyd stadium doesn't seat more is that they give the fan a whole lot more room than anywhere at BYU. I really like that. It would make it harder at BYU to add backs because when you rent the orange or blue plastic seats, they almost take up more room than what is allotted. The portable ones BYU sells takes up less room and I wouldn't be surprised to see, if they ever replaced those seats, that they wouldn't go with a smaller one like they sell. I find the same problem at the Marriott Center even when you have a seat with a back because my knees always are dug into the back of the seat ahead of me and it's not comfortable. That's why I always sneak into the BYU student section so I can stand up.

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## Re:I'll admit that I was surprised that all the games

Posted by imuakahuku - 2007/12/21 09:00

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AF\_Puma wrote:

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I think what you are seeing is a return by many that cheer for the players as well as for the team. For a while it was getting difficult to cheer for the players because you didn't know if something was going to happen off the field. I personally find it easier to cheer for these teams than for the Crowton led teams because I feel confident that Bronco is not turning a blind eye to off campus behavior. He has the players so committed to BYU and being the type of person you can cheer for that it is much easier to do so. I guess the key for me is that I trust these men because I trust Bronco.

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Somebody needs to send him a shirt with an "S" on it!

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## Re:I'll admit that I was surprised that all the games

Posted by Yzzazz - 2007/12/21 09:07

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Ack!

You guys overlook the facts. It isn't JUST about winning because in 2002 the team was still riding high and the scandals hadn't happened yet.

Haku and CKS are right to point at what Bronco has done with the perception of the team.

Here's something I find interesting, the LVBowl has AS MANY rabid cougar fans going down as went last year, even though the game has obviously less appeal and meaning, and is likely to produce a less dominating BYU performance.

I think that's another indicator. I agree that the program could fund and fill an expansion--just as long as Bronco his here to keep it full for a decade.

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by bluesista - 2007/12/21 09:39

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detmer4prez wrote:

frodo56 wrote:

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What would you do with backs on the benches? When you are standing, going crazy the whole game seat backs would just get in the way. :silly:

It's not for the person who sits there, it's for the person behind them to drum on it, creating more noise when we're on defense. :P

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by shakeNbake - 2007/12/21 14:18

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#1 Reason: Wins

#2 Reason: Bronco is the shiz

#3 Reason: The team is fun to watch

#4 Reason: Tom Petty taught us "It's Good To Be King"

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## Expansion

Posted by iShowsToGo.com - 2007/12/21 15:24

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Yes, the football teams success UNDER Bronco is the reason ticket sales are up. Next year, if/when we win the Vegas Bowl, tickets will go just as fast, especially with a good friend named Olsen coming into town again! ;)

As far as expansion goes, I like the picture that was designed earlier, but the corners are crummy seats. I think Tom Holmoe has already said that if they were to expand, they would add a second deck to the East Side, and put some luxury boxes in between. I imagine one like the University of Washington has, especially with a roof (remember E.

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Washington game this year? Would have liked a roof then!) I think the deck at U W holds 15,000, so LES would hold around 80,000! That would put us above all the Pac-10 schools except UCLA and USC. The Big East wouldn't compare with us. I think if next year sells out again, then they will announce that BYU is going to expand. It has been over 20 years since they last expanded the stadium.

Here is a pic of the U W stadium. What do you think about adding a similar deck to LES?  
[http://www.cougarblue.com/images/fbfiles/images/Expansion\\_Example2.jpg](http://www.cougarblue.com/images/fbfiles/images/Expansion_Example2.jpg)

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by MajorCougar - 2007/12/21 19:48

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shakeNbake wrote:

#1 Reason: Wins

#2 Reason: Bronco is the shiz

#3 Reason: The team is fun to watch

#4 Reason: Tom Petty taught us "It's Good To Be King"

I thought that was King Louis XVI (ala Mel Brooks in "History of the World, Part 1") that said that... :laugh:

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by yutka - 2007/12/21 23:09

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I think Upper Decks look UGLY... I would like to see it filled in as a bowl... The upper deck also blocks the view of the mountains... LES is known for it's extremely scenic view... an upper deck would diminish that...

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by cougarfan144 - 2007/12/22 00:06

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yutka wrote:

I think Upper Decks look UGLY... I would like to see it filled in as a bowl... The upper deck also blocks the view of the mountains... LES is known for it's extremely scenic view... an upper deck would diminish that...

Agreed.

=====

## Re:I'll admit that I was surprised that all the games

Posted by AF\_Puma - 2007/12/22 05:28

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Yzzazz wrote:

Ack!

Here's something I find interesting, the LVBowl has AS MANY rabid cougar fans going down as went last year, even though the game has obviously less appeal and meaning, and is likely to produce a less dominating BYU performance.

I was shocked last night at the BYU/SUU game that there were as many fans as there were, especially in the floor seats. Unless there are a lot of fans heading out this morning, there are many regular fans of at least BB that are not going down.

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by HoosierCougar - 2007/12/22 07:00

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Two thoughts...

First, you can do the Vegas Bowl in a single day, leave Provo in the AM, eat lunch at the Caesar's Palace Buffet, walk the trek to Sam Boyd, drive home through the night. It's a long 24 hours, but when you spend all your potential Hotel money on your ticket (student budget), you make certain sacrifices.

Second, I actually wrote my senior paper on factors impacting attendance at LES (then Cougar Stadium) in the mid 1990s. (If I had to research original data and do an econometric analysis, I was going to do something I cared about.) I looked at 20 years of data including the weather forecast and actual weather reports, opponent's schedules, rankings and records and hundreds of other variables. I adjusted for the stadium expansion in the mid-80's and looked an interplay between the variables.

The big hitters were as follows: For the first 5 games, the impact was driven by the previous season's ranking/record and the ranking or "national prominence" of the opponent. For the rest of the season, the attendance was directly correlated to W-L record and consecutive wins. A lesser, but important factor was a "rivalry" game.

In short, momentum is a huge factor in getting butts in seats.

Interestingly, weather had almost no impact unless people couldn't get to the stadium... and the most surprising non-impact: whether the game was televised. KSL's contract in the 1980s and early 1990's had no bearing on the number of people at the game.

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## Re:\'ll admit that I was surprised that all the ga

Posted by BYUROCKS - 2007/12/22 08:51

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AF\_Puma wrote:

So I'm not certain as to who these folks are that are suddenly coming back.

the Provo-Orem area has 200'000 people in it, and if any one comes farther then that (witch the do), then there is you lost folks

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by AF\_Puma - 2007/12/22 11:14

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HoosierCougar wrote:

and the most surprising non-impact: whether the game was televised. KSL's contract in the 1980s and early 1990's had no bearing on the number of people at the game.

Good info Hoosier. I question slightly the issue of the game being on TV because I know several friends that are middle aged season ticket holders that often will stay home and not always give away their tickets when a game is on TV. It's probably minimal because most of the time they do find someone to give the tickets to, but the bottom line is that BYU will report those seats as sold and therefore what data could you use to indicated the real ACTUAL attendance at a game for those people? You can't because BYU doesn't publish ACTUAL attendance, just sold attendance. So yes, we count the games as sold out and rightfully so, but TV does affect the amount of people ACTUALLY attending.

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## Re:\'ll admit that I was surprised that all the ga

Posted by dYrtbYkerYder - 2007/12/22 11:47

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BYUROCKS wrote:

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AF\_Puma wrote:

So I'm not certain as to who these folks are that are suddenly coming back.

the Provo-Orem area has 200'000 people in it, and if any one comes farther then that (witch the do), then there is you lost folks

I actually saw something recently that said Utah County is approaching 500,000 people. I'm not sure how many that counts for Provo/Orem though.

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by HoosierCougar - 2007/12/22 13:48

AF\_Puma wrote:

HoosierCougar wrote:

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Thanks AF\_Puma. Your insights into some of the challenges in the data are spot on. At the time I did the paper, BYU was averaging only about 60,000 paid attendance each home game... Paid attendance is really the only top line stat I could use. I guess I made enough reference to caveats in the paper that the prof was satisfied. He gave me an A :woohoo: Maybe he's looking at the world through :cheer:

Go Cougars, we'll be packing Sam Boyd Stadium tonight!

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## Re:I'll admit that I was surprised that all the ga

Posted by Sage - 2007/12/22 13:50

Yes, but how many are illegals, or even legal immigrants that have no bearing as yet on the fan base?

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by CougarPeasant - 2007/12/22 14:04

cougarfan144 wrote:

yutka wrote:

I think Upper Decks look UGLY... I would like to see it filled in as a bowl... The upper deck also blocks the view of the mountains... LES is known for it's extremely scenic view... an upper deck would diminish that...

Agreed.

The Husky stadium is not attractive nor is the Boise Stadium, which both have upper decks. That being said, upper decks are nice because they bring the fans closer to the game and corner seats are just too far away and at bad angles for game viewing. I think I read somewhere else that the endzone sections are not lined up properly with the side line sections to form a natural bowl, which would have been more esthetically pleasing.

Adding an upper deck to the west sideline would be preferred, but has too many obstacles with the press booths and luxury boxes. The eastside has the mountain view, but who is looking at the mountains during the game? How many

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seats should there be and if they decide to upgrade and expand the stadium, do they readjust the space for each seat and add bleachers? Decisions, decisions. I do agree that if BYU continues to sell out during the next 3 years, there will be serious talk of expansion again.

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by Mingjai - 2007/12/22 14:33

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CougarPeasant wrote:

cougarfan144 wrote:

yutka wrote:

I think Upper Decks look UGLY... I would like to see it filled in as a bowl... The upper deck also blocks the view of the mountains... LES is known for it's extremely scenic view... an upper deck would diminish that...

Agreed.

The Husky stadium is not attractive nor is the Boise Stadium, which both have upper decks. That being said, upper decks are nice because they bring the fans closer to the game and corner seats are just too far away and at bad angles for game viewing. I think I read somewhere else that the endzone sections are not lined up properly with the side line sections to form a natural bowl, which would have been more esthetically pleasing.

Adding an upper deck to the west sideline would be preferred, but has too many obstacles with the press booths and luxury boxes. The eastside has the mountain view, but who is looking at the mountains during the game? How many seats should there be and if they decide to upgrade and expand the stadium, do they readjust the space for each seat and add bleachers? Decisions, decisions. I do agree that if BYU continues to sell out during the next 3 years, there will be serious talk of expansion again.

This is the most beautiful stadium I've ever been to (at least on the inside), and it has nice upper decks. This shot was taken from the first few rows of the upper deck.

[http://img.photobucket.com/albums/v294/a\\_mingjai/IMG\\_3204.jpg](http://img.photobucket.com/albums/v294/a_mingjai/IMG_3204.jpg)

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## Re:Football Crowds-Up due to Bronco ? MTN ? other?

Posted by bluesista - 2007/12/22 16:17

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Does anyone know what information TPTB get when our tickets are scanned? Is it just verification, or does it count how many too?

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