
MWC slights BYU all season long

Posted by BYUtx - 2008/03/01 11:31

In the spirit of the signs spawned by ESPN's "Football Lives Here" ad campaign, here's a sign for the MWC "leadership": "Ineptitude Lives Here".

While going through the MWC men's basketball schedule at <http://themwc.cstv.com/sports/m-baskbl/mwc-m-baskbl-sched.html>, I found some very interesting and disappointing information.

Although picked by the media in the pre-season to finish at the top of the league, BYU was placed at the bottom by the league's (mis)management. Of the 9 league teams, only Air Force (14 games) has seen less exposure than BYU (16 games) on the MWC's 3 affiliated networks. I find that very interesting for a team that is one of MWC's marquee team-if not the marquee team. The amount of regular season TV appearances (including conference and non-conference games) on either the mtn., CSTV, or vs. is as follows:

AFA-14
BYU-16
CSU-16
TCU-17
UTAH-17
SDSU-18
WYO-18
UNM-20
UNLV-21

Again, I find this very intriguing and indicative of the level of competence at the MWC offices-not that we needed any more such indications.

And it gets a whole lot worse for Craig Thompson and Co. when one looks at the in-conference schedule. Of the 9 games that the MWC chose not to air, BYU (4 missed games), again, was the 2nd-most slighted team, behind only AFA (5). Here are the teams and the number of games that went untelevised:

AFA-5
BYU-4
TCU-3
CSU-2
UTAH-2
UNM-1
UNLV-1
SDSU-0
WYO-0

Of the 18 potential team-slots for the missed games, 9 were filled by AFA and BYU. What is even more unforgivable is that both BYU-AFA games were not televised AND WERE SATURDAY GAMES! That is beyond unacceptable for a conference who has its own network. Even without CSTV and vs., the conference could EASILY fit four games into Saturday programming and still have gads of time available for their low-value original programming.

Things had better change, or BYU fans, mild-mannered as they normally are, may come up with a sign (or gesture) that is more direct and more stinging than "Ineptitude Lives Here". Perhaps Joe Glenn could help us out with that.

Go Cougars! Beat AFA! Beat the MWC!

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Re:MWC slights BYU all season long

Posted by Hengst - 2008/03/01 12:14

what's really sad is that the mtn is not even available in san diego or laramie right now (I think) and they had all their games televised. Guess they weren't thinking about ratings . . .

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Re:MWC slights BYU all season long

Posted by BYUtx - 2008/03/01 12:25

Hengst wrote:

what's really sad is that the mtn is not even available in san diego or laramie right now (I think) and they had all their games televised. Guess they weren't thinking about ratings . . .

And of all 13 of TCU's conference games, 11 were on the mtn. despite the fact that Ft. Worth doesn't have the mtn.

Re:MWC slights BYU all season long

Posted by Yndian - 2008/03/01 12:45

Very interesting information, BYUtx. And, sadly, I'm not surprised at all. You should pass that on to the mtn. management; not that I think it will change anything, but just to see what lame excuse they give you, especially after this from Mars' older thread:

Subject: RE: Games?

Date: Mon, 4 Feb 2008

From: Mtn Feedback

To: Mr. Teeples

Dear Mr. Teeples:

The schools have asked us to broadcast an even number of games of each of the institutions at least in the ballpark. So we can't schedule 17 BYU games and 5 Wyoming . That keys into our decisions when we are choosing our schedule. No one asked to broadcast that particular game or we could have considered releasing the rights.

Regards-

The Mtn.

I guess it depends on what your definition of "ballpark" is.

Re:MWC slights BYU all season long

Posted by TimO - 2008/03/01 13:16

this just proves all kinds of commissioners, tv affiliates, and anyone else that was part of programming is all going straight to hell...where no viewers are forced to watch a bad network

Re:MWC slights BYU all season long

Posted by CougarPeasant - 2008/03/01 13:22

Good work BYUtx. Sounds like it's time for a BYU faithful letter campaign complaining about the uneven treatment of the #1 team in the conference being treated like its the worst team in the conference.

Re:MWC slights BYU all season long

Posted by BYUtx - 2008/03/01 13:29

CougarPeasant wrote:

Good work BYUtx. Sounds like it's time for a BYU faithful letter campaign complaining about the uneven treatment of the #1 team in the conference being treated like its the worst team in the conference.

I cleaned it up a bit and sent it. I also sent it to Tom Holmoe, with a note of thanks for what he (and Bronco and Rose) have done for BYU sports. I assured him that no malice or anger were directed at him or anyone at BYU. Any predictions as to who will respond?

Re:MWC slights BYU all season long

Posted by B-Rex - 2008/03/01 13:43

Hengst wrote:

what's really sad is that the mtn is not even available in san diego or laramie right now (I think) and they had all their games televised. Guess they weren't thinking about ratings . . .

So you're telling me that more fans get to see an untelevised game at BYU (19,000+) than get to see a televised game at SDSU (0)!

Hummmmm, that makes sense!

Re:MWC slights BYU all season long

Posted by BYUtx - 2008/03/01 13:53

I think the mtn. is available on Cox cable in San Diego.

Another interesting tidbit: on the mwc.com's staff directory the email address for each staff member is listed except one. Any guesses as to whose is missing?

Re:MWC slights BYU all season long

Posted by gingi - 2008/03/01 14:37

I am predicting Tom Holmoe's email response to my next email:

"Dear fellow BYU fan. Thank you for your latest thoughtful email. I received many similar messages concerning this topic and felt it deserved a reply. I regret that my reply, like the last one to you, is a little bit (more than 2 months) late in response but I hope it will be equally straightforward and full of truth and purpose and that you will not have forgotten the aforementioned topic and abandoned your efforts to actually watch major athletic events involving BYU."

"I have talked with conference commissioners and the excellent businesspersons at the mtn and we have agreed that our plan to elevate other programs in our mighty Mountain West Conference is destined for success and hope you will be patient with our plan."

"We will show events such as mens basketball and football in inverse proportion to their win-loss success thereby causing the poorer programs to gain viewers, thereby gaining income to their program, thereby gaining success, thereby bringing more power to our soon-to-be super-mighty conference.

We also hope you will demonstrate patience as discrepancies in this ratio lead to occasional extra broadcasts of other school's games and occasional fewer broadcasts of your school's games."

"Respectfully yours, T. Holmoe"

Did any of you receive an email response regarding your comments on the insurance banner in the end zone?

Re:MWC slights BYU all season long

Posted by cougarfan144 - 2008/03/01 14:51

Mama always says, stupid is as stupid does.

Why BYU and AF, perhaps the two largest fan bases in the conference is the least televised makes no sense.

Re:MWC slights BYU all season long

Posted by dloug - 2008/03/01 16:10

All I can say is....LAME!

I'm so riled up I don't even know what to say!

:angry:

DL

Re:MWC slights BYU all season long

Posted by kenj - 2008/03/01 16:39

I cannot believe todays game is not on TV. What a joke. Go Cougs kick some rear!!!

Re:MWC slights BYU all season long

Posted by BYUtx - 2008/03/01 17:24

Tom Holmoe replied rather quickly. I won't put it here, but it's some good stuff. We (fans) are not the only ones upset about this.

Dick Harmon also responded. He said the MWC told him it was to "rectify" overexposure of BYU during football season. After the game tonight, I'll have to look to see how true that is.

It would appear that socialism defeats capitalism at the MWC offices.

Re:MWC slights BYU all season long

Posted by Npliam - 2008/03/01 17:42

BYUtx wrote:

Tom Holmoe replied rather quickly. I won't put it here, but it's some good stuff. We (fans) are not the only ones upset about this.

Dick Harmon also responded. He said the MWC told him it was to "rectify" overexposure of BYU during football season. After the game tonight, I'll have to look to see how true that is.

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Please, please put it here or send us all a pm. I really want to know what he said.

Re:MWC slights BYU all season long

Posted by Mars - 2008/03/01 17:46

BYUtx wrote:

It would appear that socialism defeats capitalism at the MWC offices.

So you're saying that the MWC Commish isn't really Craig Thompson... It's Barack Obama! :blink:

Re:MWC slights BYU all season long

Posted by BYUtx - 2008/03/02 11:42

According to what they told Dick Harmon, the MWC's decision to show less BYU BB games was to make up for imbalance in televised games during FB season. The MWC officials are LYING!

Of the 54 games the MWC-affiliated networks had the rights to (9 teams X 6 home games), 6 were not televised. The following are the number of games each team had that went untelevised:

SDSU: 3
CSU: 2
AFA: 1
UNM: 1
TCU: 1
UNLV: 1
Utah: 1
BYU: 0
Wyo: 0

So, following the MWC's logic, one might expect BYU and Wyoming to have a few less games televised, SDSU and CSU a few more, and the 1-game teams would be about in the middle, right?

Here are my questions for the MWC:

If SDSU was the most-slighted FB team (3 missed games), why did UNLV (1) have 3 more televised BB games?

If CSU was the second-most slighted FB team (2), why were they also the 2nd-most slighted BB team in overall games broadcast (16)?

If Wyoming was not slighted at all in FB (0), why were they also not slighted in BB in conference play (0)?

Why was AFA penalized (5 missed games in BB) for having all but one FB game televised, but TCU (3), Utah (2), UNM (1), and UNLV (1) were not?

I think the Wyoming (EVERY GAME BROADCAST) gets me the most fired up. Their fans didn't miss one game in either sport, despite the fact that they finished 7th in FB and 8th in BB.

The MWC needs to broadcast EVERY GAME, PERIOD.

Total BB games broadcast:

AFA-14
BYU-16
CSU-16
TCU-17
UTAH-17
SDSU-18
WYO-18
UNM-20
UNLV-21

Total conference BB games NOT broadcast:

AFA-5
BYU-4
TCU-3
CSU-2
UTAH-2
UNM-1
UNLV-1
SDSU-0
WYO-0

Re:MWC slights BYU all season long

Posted by cougarfan144 - 2008/03/02 12:50

Where do LIARS go again?

The more numbers you throw out TX, the more my blood boils. Thanks for your efforts.

There is no sense to any of it. Absolutely none. Broadcasting should be logical. You put the best product you have out to the most people. You have more viewers, more advertisers jumping on board, etc. The MWC/Comcast/the mtn. people are idiots. You have AF and BYU, with literally fans across the globe, and you choose to keep them on a shelf while you push the Rusteze bumper ointment product called UW. Stupid.

Is there any correlation between the lack of broadcasts and the existence of BYUTV/KBYU and the Armed Forces Network?

Re:MWC slights BYU all season long

Posted by PO_POcoug - 2008/03/02 13:51

As I was looking for highlights of our game against AFA I turned to the MTN. at the half of CSU/SDSU. And they talked about two other games other than that one.. TCU/UNLV and WYO/utah. They didn't even mention the Cougars at all. No score, no update, not even that the game was going on. Man I love the MTN.

Re:MWC slights BYU all season long

Posted by domanater - 2008/03/02 13:56

Ever wonder if the MWC execs are trying so hard to prove that they aren't favoring BYU that they go overboard doing it?

I say dance with the one that brought you there and do it shamelessly.

Re:MWC slights BYU all season long

Posted by kenj - 2008/03/02 14:13

They do not understand the old addage if you piss off the one that brought you to the dance you might end up walking home solo. The MTN better wake up. Go Cougs

Re:MWC slights BYU all season long

Posted by Jarhead - 2008/03/02 16:55

It doesn't really bother me that they don't broadcast every single game. What bothers me is that they won't let anyone else (ie BYUTV) broadcast the games that they don't plan on broadcasting. It's just an unpleasant mix of greediness and stupidity.

Re:MWC slights BYU all season long

Posted by bluebrotha - 2008/03/02 20:12

Look at the TV exposure from a MTN Network business perspective.

1, Don't show the BYU games and get the BYU fan base upset. That will inspire BYU fans to hound their TV networks to add The MTN. Isn't it obvious The MTN knows that if they don't show SDSU games there will still be no reaction by SDSU fans. The MTN cannot count on any other MWC fan base to get passionate except BYU. The MTN is purposely

targeting BYU because they know they can rely on a passionate response by BYU fans to complain to their cable providers.

2. The only way The MTN will be successful is if the network rally's all nine conference schools. The MTN already has BYU fans in the bag. They know that. The MTN is trying to appeal to and increase the interest of the other eight conference schools. The network will fail if the other eight schools' fans do not get involved or excited.

3. Yes, BYU is The MTN's bread and butter. But the MTN does not want to portray that the network is only about BYU. IF BYU dominated the TV coverage and talk shows then other MWC schools would lose interest. Think of this long term. We want the entire MWC pumped up and not BYU to steal the show or else The MTN will fail.

By showing less BYU games could be a business tactic. Then again I could be wrong.

Re:MWC slights BYU all season long

Posted by RogDog118 - 2008/03/02 21:41

I wish. But nothing the conference has done leads me to believe that they have the intelligence to come up with a plan like this.

Re:MWC slights BYU all season long

Posted by Npliam - 2008/03/02 21:41

bluebrotha wrote:

Look at the TV exposure from a MTN Network business perspective.

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3. Yes, BYU is The MTN's bread and butter. But the MTN does not want to portray that the network is only about BYU. IF BYU dominated the TV coverage and talk shows then other MWC schools would lose interest. Think of this long term. We want the entire MWC pumped up and not BYU to steal the show or else The MTN will fail.

By showing less BYU games could be a business tactic. Then again I could be wrong.

I don't really think this is the way a successful television network works. You have to have ratings to get advertisers to give you money. If nobody is watching the network then no advertising dollars will come to that network. It has nothing to do with pissing off the other teams fan bases or playing one team too much (or at least it shouldn't). It should be about ratings. The teams that have the best ratings should not get the least amount of coverage. If they do you will have to get a lot of money from the big satellite companies in order for the network to be successful. If they could make the money selling advertising then they could afford to sell it to the satellite providers for a price they were willing to pay.

Re:MWC slights BYU all season long

Posted by Conosticator - 2008/03/02 23:46

Mars wrote:

BYUtx wrote:

It would appear that socialism defeats capitalism at the MWC offices.

So you're saying that the MWC Commish isn't really Craig Thompson... It's Barack Obama! :blink:

I think that's Craig "Hussein" Thompson.

=====

Re:MWC slights BYU all season long

Posted by Conosticator - 2008/03/02 23:50

Where do LIARS go again?

To the top of the MTN! :dry:

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Re:MWC slights BYU all season long

Posted by CougarPeasant - 2008/03/02 23:51

Conosticator wrote:

Mars wrote:

BYUtx wrote:

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So you're saying that the MWC Commish isn't really Craig Thompson... It's Barack Obama! :blink:

I think that's Craig "Hussein" Thompson.

I didn't think we were allowed to speak his middle name. ;)

I think this is one of those corollaries to Godwin's Law. :laugh: :laugh: :laugh:

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Re:MWC slights BYU all season long

Posted by snoscythe - 2008/03/03 08:22

bluebrotha wrote:

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I don't agree with this point. BYU fans are not going to call the Dish carriers to demand a channel when that channel is not carrying a game. Yes, the fans will be passionate and make calls, threats, etc. but those calls will be made to the MTN about carrying games. If anything, not carrying a BYU game is detrimental to getting fans to call the Dish people. If they put the game on the MTN, and only the MTN, then the fans will call the Dish people.

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Re:MWC slights BYU all season long

Posted by Phillip_Morgan - 2008/03/03 16:58

Any ideas for good signs to hold up at the next hoops game?

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