
Boise State Leaving the Rest of the WAC Behind

Posted by Mars - 2008/03/06 17:32

http://www.honoluluadvertiser.com/apps/pbcs.dll/article?AID=/20080306/COLUMNISTS06/803060367/1142/COLUMNIST_S06&template=UHsports

The Broncos have won 4 of the past 5 WAC football championships, including 2 undefeated regular seasons, 4 top 25 rankings, and a BCS Bowl win. They are 13-0 against MWC school since joining I-A, after winning a national championship at the I-AA level. And they have had this level of success under 3 different head coaches in a row now. They run one of the best bowl games in the Mountain West region in the Humanitarian Bowl. Plus they're in the process of expanding their 30,000-seat stadium to 40,000+.

This year, they won the WAC in BOTH Men's and Women's Basketball. Their arena is home to the Utah Jazz during the training season and has hosted 7 NCAA Regionals, and will again in 2009. Those are the 3 major sports folks, aside from the perennially ranked Boise State wrestling, tennis, track & field and cross country teams (among others).

Why they aren't in the MWC (along with Fresno State and potentially Nevada) I'll never know. It's reason enough to me for Craig Thompson to get fired. :angry:

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Re:Boise State Leaving the Rest of the WAC Behind

Posted by jaga97 - 2008/03/06 17:40

I don't mind the idea of Boise State in the MWC. Adding Fresno State and Nevada does nothing for the conference. If Boise State has been kicking the crap out of them, imagine what would happen to them in the MWC. Nevada is chicken to play us and wants no part of a better conference. I have respect for Fresno State and hope we play them in our out of conference schedule in the future.

=====

Re:Boise State Leaving the Rest of the WAC Behind

Posted by mormonrasta - 2008/03/06 18:04

Mars wrote:

Why they aren't in the MWC (along with Fresno State and potentially Nevada) I'll never know.

TV dollars. Adding Boise State would not enhance the television package that the MWC has with advertisers only because the Boise media market is so small. Bringing Boise State into the conference could actually hurt revenue for the respective MWC teams.

=====

Re:Boise State Leaving the Rest of the WAC Behind

Posted by Mars - 2008/03/06 19:46

mormonrasta wrote:

Adding Boise State would not enhance the television package that the MWC has with advertisers only because the Boise media market is so small. Bringing Boise State into the conference could actually hurt revenue for the respective MWC teams.

Really? Smaller than Laramie? :unsure:

Not only is the Boise area in the upper half of the MWC as far as size, it's near the very top in terms of growth.

=====

Re:Boise State Leaving the Rest of the WAC Behind

Posted by Illinois1Cougar - 2008/03/06 19:52

I agree with Mars!! Boise St. being in a better conference would grab the entire states population. They are the BYU of the WAC. Cause we just about win everything too!!!B)

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Re:Boise State Leaving the Rest of the WAC Behind

Posted by Mars - 2008/03/07 02:05

Interesting-

Boise State's Win-Loss Record by Coach:

1968-1975 Tony Knap: 71-19
1976-1982 Jim Criner: 64-21
1983-1986 Lyle Setencich: 24-20
1987-1992 Skip Hall: 42-28
1993-1996 Pokey Allen: 25-24 (including 2-10 his last season, when he passed away from cancer)
1997 Houston Nutt: 4-7
1998-2000 Dirk Koetter: 26-10
2001-2005 Dan Hawkins: 53-11
2006-Present Chris Petersen: 23-3

They are the current BYU of the new WAC, and only a fool can't respect what they've accomplished on the field in their short history.

=====

Re:Boise State Leaving the Rest of the WAC Behind

Posted by AF_Puma - 2008/03/07 06:39

jaga97 wrote:

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I like your enthusiasm, but in reality, it wasn't that Nevada was "chicken to play us". It was the same issue we came up when we dropped LSU a few years back. We looked at our schedule and realized that we had been over-opitimistic in scheduling and had to dumb down the schedule a bit. So if you argue that Nevada was chicken to play us, the same can be said of BYU toward LSU and I don't believe that was the case as much as not wanting an additional loss when we already had a decent schedule.

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Re:Boise State Leaving the Rest of the WAC Behind

Posted by AF_Puma - 2008/03/07 06:46

My whole feeling on the subject about Boise is that I'd like to see them in a conference with BYU. I think they are more of a natural rival than any other MWC team other than Utah because of their proximation to Utah and the fact that there is a decent LDS population in that area.

I don't see a need to add another team to the MWC though because I don't think they would, bottom line, add money to the coffers. Maybe, but probably not. I just wish we could trash the whole BCS concept because in reality, we match up well all across the board with the schools of the MWC and in reality, if we are doing it right, because of BYU's LDS connection, we should always be on the top of the league. If we go to a BCS conference, which I still would do in a heart beat, I don't think we would ever be a perennial champion like we can in the MWC. We'd be a team that probably would always qualify for a bowl game and occasionally have a year that could produce a championship, but we'd never be dominant like we have been lately in the MWC and the way we were in the WAC.

It's an interesting thought if life would be better coming in 2-4 about 80-90% of the time in the Pac-10 or Big 12 as

opposed to being 1st 80-90% of the time in the MWC. I think most of us are sold on the idea that it would be better in a higher level conference just because of the prestige of it, but I don't remember it being fun when BYU suddenly was not on top of the MWC as they had been the first year and all those years in the WAC.

I mean, do you really think that Arizona, if they were still in the WAC, or they had come with us to the MWC, that they wouldn't have been in a bowl game every year over this last decade? They would have been competing for the championship most years and probably would have qualified every single year. Is it better that they are in the Pac-10 and have been to very few bowl games over the last decade?

It will be interesting to see if Boise State can maintain the success they have had over the last decade. It really has been incredible and I'm not sure if I can actually put a finger on what makes them stand out above all the other schools their size in the west.

Re:Boise State Leaving the Rest of the WAC Behind

Posted by Florwood - 2008/03/07 09:08

Mars wrote:

This year, they won the WAC in BOTH Men's and Women's Basketball.

I agree with your overall point, but will quibble with men's basketball. They beat us, so maybe that's enough said, but with their loss last night, and the games coming up Saturday, they are likely to be in a four-way tie for the best record in the conference, with USU, NMSU, and Nevada, and won't be the one seed for the WAC tournament. Sort of a weak way to 'win' the WAC, particularly since every other team in the conference has a losing record.

One other thing, competitively it makes sense for BSU to be part of the MWC, but I still haven't gotten over the way they kept pouring it on in their win at LES. I know, it was two coaches ago and several years, get over it, but I haven't yet and have something in the pit of my stomach that says payback, don't let them in.

Re:Boise State Leaving the Rest of the WAC Behind

Posted by CougarPeasant - 2008/03/07 11:35

I really don't get how BSU is a natural rival for BYU. BSU has been a D1 program only since they joined the WAC. Before that, they were another Weber State, only more successful. I'd say Weber, UVSC, and SUU are more natural rivals to BYU than Boise St. Utah St. has a much better relationship with BYU than BSU ever will. Further, BSU actually has stronger rivalries with Oregon St. and Oregon because of proximity.

Wyoming, love em or hate em, has been a long time rival of BYU going back 70+ years. I ain't a Wyoming fan, but I am not ready to cut them loose just because they've not been as competitive the past few years as they have been at times in the past.

BSU doesn't add anything to the MWC that the MWC doesn't already have. BSU is a weak state college academically and is weaker in other sports than the average MWC school. The fact they dominate the WAC speaks more for the WAC than it does for BSU. I admire that BSU is trying to improve their program any way possible and in time, they will likely be part of the MWC. At that time, however, the MWC will either have become a BCS conference or BYU will have moved on to another BCS conference.

Until the BCS tells the MWC to add BSU to gain entry as a BCS conference, there is no reason to add BSU to the MWC. Further, with the 4 game series BYU and BSU signed to play each other in the next 4 years, BYU gets to prove once and for all that they are the King of the Mountain among the MWC and WAC teams.

Re:Boise State Leaving the Rest of the WAC Behind

Posted by treck - 2008/03/07 12:08

CougarPeasant wrote:

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UVSC is a rival school because they keep stealing all the hot chicks that don't quite have the GPAs to make it into the Y anymore:laugh:

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Re:Boise State Leaving the Rest of the WAC Behind

Posted by AF_Puma - 2008/03/07 12:19

CougarPeasant wrote:

I really don't get how BSU is a natural rival for BYU.

Next state over....want to beat us because we're BYU....has a lot of LDS people there and about that are LDS and don't like BYU because either their kid didn't get in or they don't like BYU because they are BYU (something that happens a lot in different parts of Utah).

Rivalries seem to exist most according to proximity (Utah/BYU, NC/NCS, Duke/NC, OSU/Michigan, OSU/ORE, WA/WSU, TX/OU, OSU/OU, etc.). Usually schools in states next to you geographically end up being rivals, howbeit on a lower tier because most schools have one MAJOR rival.

I have two BSU alums in my department in SLC that hate BYU and love to see us play them. Having been up there to a game, it feels like a rivalry of a lower tier (Wyoming or USU caliber).

Just my opinion

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Re:Boise State Leaving the Rest of the WAC Behind

Posted by Mars - 2008/03/07 14:40

Boise State is 2-0 against BYU in football, and on a 2-0 streak in men's basketball as well.

Were they in the MWC, we could get our revenge by beating them.

Regardless, if we resided in the same conference the Broncos would quickly pass Hawaii, Wyoming, and Utah State to become our #2 rival (just behind Utah). They are one state away, a closer drive than anyone but Utah and UNLV. And Idaho is filled with LDS Bronco fans, which would only fan the flames of rivalry. Just wait until they are coming down to Provo every year for men's and women's basketball, and we go up to Boise every year for the same, and switch home football games every other season, things would quickly get INTENSE!

They have a larger TV draw than perhaps ANY MWC team, excepting BYU, because of the success they have had over the past 6 years (which has been much greater than any MWC programs, including us).

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Re:Boise State Leaving the Rest of the WAC Behind

Posted by Raiderboy - 2008/03/07 14:56

You can throw the money argument right out the window.

If Boise State joined the MWC, it would immediately become a BCS caliber conference. There is no way they could shut us out if the MWC was as good, or stronger than the Big 10 or Big East.

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Re:Boise State Leaving the Rest of the WAC Behind

Posted by mormonrasta - 2008/03/08 09:17

Mars wrote:

mormonrasta wrote:

Adding Boise State would not enhance the television package that the MWC has with advertisers only because the Boise media market is so small. Bringing Boise State into the conference could actually hurt revenue for the repsective MWC teams.

Really? Smaller than Laramie? :unsure:

Not only is the Boise area in the upper half of the MWC as far as size, it's near the very top in terms of growth.

Top half?

Let's see. . . from the top metropolitan areas of the MWC (US Census estimate 07-01-2006)

1. San Diego 2,941,454
2. Ft. Worth/Arlington- 1,984,468
3. Las Vegas- 1,777,539
4. Salt Lake/Odgen/Clearfield- 1,067,722
5. Albuquerque- 816,811
6. Colorado Springs- 599,127
7. Provo/Orem- 474,180
8. Fort Collins/Loveland- 276,253
9. Laramie, Wyoming- 30,000

Boise/Nampa- 567,640.

But Boise is growing soooooo fast. Not really. In terms of actual people not percentage Boise isn't growing any faster than Albuquerque, Las Vegas, San Diego, Provo/Orem, or Ft. Worth.

=====

Re:Boise State Leaving the Rest of the WAC Behind

Posted by WACoug - 2008/03/08 10:10

mormonrasta wrote:

Mars wrote:

mormonrasta wrote:

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So Boise is pretty close to the top half. If you added Meridian and Eagle (closer than Nampa) and Kuna and Caldwell (share borders with Nampa) Boise would pass Colorado Springs for 6th place.

=====

Re:Boise State Leaving the Rest of the WAC Behind

Posted by mormonrasta - 2008/03/08 10:22

WACoug wrote:

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The cities in the Boise/Nampa metropolitan area include:

- Boise
- Bruneau
- Caldwell
- Crouch
- Eagle
- Emmett
- Garden City
- Grand View
- Greenleaf
- Homedale
- Horseshoe Bend
- Idaho City
- Kuna
- Marsing
- Melba
- Meridian
- Middleton
- Murphy
- Nampa
- Notus
- Parma
- Placerville
- Star
- Wilder

It is not close to the top half of the MWC.

=====

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mormonrasta wrote:
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The cities in the Boise/Nampa metropolitan area include:

Boise
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Crouch
Eagle
Emmett
Garden City
Grand View
Greenleaf
Homedale
Horseshoe Bend
Idaho City
Kuna
Marsing
Melba
Meridian
Middleton
Murphy
Nampa
Notus
Parma
Placerville
Star
Wilder

It is not close to the top half of the MWC.

I guess close is a relative term. :dry:

=====

Re:Boise State Leaving the Rest of the WAC Behind

Posted by Mars - 2008/03/08 13:08

mormonrasta wrote:

Top half? Let's see... from the top metropolitan areas of the MWC (US Census estimate 07-01-2006)

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Aw, your sarcasm is soooooo cute. :dry:

History of Idaho's population since 1970:

1970- 712,567
1980- 943,935
1990- 1,006,749
2000- 1,293,953
2007- 1,499,402
Est. 2011- Approx. 1,750,000

Growth Rate:
13.5% from 2000-2006 (among tops NATIONALLY).

The Boise metro area has a population of 635,450, estimated to pass 900,000 in 2011.

Bronco football games are also broadcast widely (local), even in the Spokane/Lewiston & Coeur d'Alene media markets (403,820 households).

And while Boise State has all of Idaho locked down with voracious fans, TCU is the 5th option in Dallas behind Texas, Texas A&M, Texas Tech, and Baylor, not to mention all of the professional teams like the Texans, the Mavericks, etc. And you think SDSU controls San Diego? They are the 3rd option behind USC and UCLA, let alone the Lakers, Padres, Angels, etc. We've already seen how little Vegas residents care about UNLV. Boise State suffers from NONE of those major issues. Besides which, here are the markets which the Broncos carry currently (local television broadcasts of home football games):

#113 Boise- 251,920 households
#77 Spokane- 403,820 households (Northern Idaho's market too)
#163 Idaho Falls-Pocatello- 120,100 households
#193 Twin Falls- 62,590 households
Total- 838,430 (and that does NOT include every Idaho market, which could be thrown in there as well with the massive support the Broncos carry in their home state)

Plus, Enrollment:
Boise State- 19,540
Wyoming- 13,126
TCU- 8,749
Air Force- 4,365

And, Stadium Size / Seating Capacity:
Boise St- 30,338 / 101.13%

Of course, this isn't even the important stuff. That would be statistics like 76-14 over the past 7 seasons, including 52-4 in the WAC. :huh:

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Re:Boise State Leaving the Rest of the WAC Behind

Posted by SaltLakeCoug - 2008/03/08 17:10

I think we have to realize that we should count the wasach front not just the Provo/Orem area. There are alot of us cougar fans here in the Salt Lake area.

=====

Re:Boise State Leaving the Rest of the WAC Behind

Posted by cougarfan144 - 2008/03/08 18:04

Just like there are a ton of BYU fans in SE Idaho. We're not all Bronco fans. In fact, I see more BYU gear running around, probably 3-1 over those ponies. :woohoo:
I don't go looking too hard for Bronco coverage, but I think it is just as easy (if not easier) to get BYU around here--even with the crappy coverage we get.

Re:Boise State Leaving the Rest of the WAC Behind

Posted by nuk13 - 2008/03/08 18:50

I think BSU would be a very good fit for the MWC. No I don't think all of us here are fans of them only. I certainly cheered for them when they bedazzled Oklahoma. I would cheer for them and many others against most other BSC schools but not against BYU.

I do hope the population predictions do not come to pass. I'd just as leave Idaho stay as it is. Vain hope I'm afraid.

=====

Re:Boise State Leaving the Rest of the WAC Behind

Posted by bluebrotha - 2008/03/08 22:21

Boise Fans are loyal and passionate! Lets take'em. We all agree it would increase the intensity. The MWC could always use more intensity. Even stupid people know Boise is a good addition.

Nevada, yes a good addition too.(UNLV rivalry). Fresno, probably (SDSU rivalry). One more possibility to consider is Houston. Great football and basketball in C-USA. A great rival to TCU (Dallas). A superb TV market.

Add three and make the MOUNTAIN-12. or even four. who cares, the Big East has how many basketball teams ?

=====

Re:Boise State Leaving the Rest of the WAC Behind

Posted by Metallicat - 2008/03/08 22:58

Mars wrote:

And while Boise State has all of Idaho locked down with voracious fans

I don't know if you could say ALL of Idaho. I know more BYU fans the BSU fans. There's quite a few people that drive down to Provo for every home game. Come to think about it, at church it's not uncommon to hear people talking about BYU/Utah games but never hear anything about BSU. I think it's safe to say that BSU has A LOT of competition for loyalties in SE Idaho.

=====

Re:Boise State Leaving the Rest of the WAC Behind

Posted by Conosticator - 2008/03/09 00:48

The Boise metro area has a population of 635,450, estimated to pass 900,000 in 2011.

Not sure where you learned math Mars (perhaps you didn't), but the Boise metro area will not grow by 265,000 in three years, and your base of 635,450 is much higher than reality.

2000 Census Bureau Boise MSA population was 432,345.

2006 Census Bureau Boise MSA population estimate was 532,337.

To reach your 635,450 population figure would require a two year growth of slightly over 100,000 (from 2006-2008). That total is about the same as the total population growth of the six year period from 2000 - 2006.

Since the bottom dropped out of the housing market starting in 2006, your population growth figures for the past two years and your projection to 2011 are both unsupportable. :)

=====

Re:Boise State Leaving the Rest of the WAC Behind

Posted by bluebrotha - 2008/03/09 01:23

Conosticator wrote:

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My gut instinct tells me Mars most likely did not just make up the number of "635,450" out of thin air. I'm going to go out on a limb here and say he got that figure from a reliable source - hence,,the figure would then be "supportable".

Re:Boise State Leaving the Rest of the WAC Behind

Posted by Conosticator - 2008/03/09 13:15

bluebrotha wrote:

Conosticator wrote:

"To reach your 635,450 population figure would require a two year growth of slightly over 100,000 (from 2006-2008). That total is about the same as the total population growth of the six year period from 2000 - 2006.

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So much for gut instinct if you think Mar's source must be more reliable than the U.S. Census Bureau data that I used. :dry:

Or perhaps since it is your "gut" making this decision, you'd prefer a USDA source...

<http://www.ams.usda.gov/statesummaries/ID/MSA/MSA.pdf/BoiseCity.pdf>

Or perhaps you might note that using Mars data, his projected Boise MSA population of 900,000 in 2012 and a projected total Idaho population of 1.75 million means that the Boise MSA would have to double in population in a period of 11 years and that the rest of the state would show no growth at all.

Or perhaps you'd prefer the local real estate center estimate... <http://recenter.tamu.edu/data/popm/pm1080.htm>

Or perhaps you'd just like to continue using Mar's wikipedia source.

Since we are trying to determine whether the Boise media market is sufficient to justify admission to the MWC, I decided to help things along by "adjusting" Mars' wikipedia source upward by a mil... :ohmy: Talk about incredible population growth. Maybe I'll give them another mil tomorrow...

Ain't it fun when we use wikipedia as the source for our "facts"? :laugh:

Hope you didn't try that with your profs at BYU.

Re:Boise State Leaving the Rest of the WAC Behind

Posted by BYUtx - 2008/03/09 15:05

TCU and SDSU are in huge markets, but I would expect that BSU FB carries a greater market share (not by %, but in

pure numbers) than either team in their respective markets (and, perhaps combined). It doesn't matter how big a market is if a team doesn't have any fans. With this logic we should add St. Joe's because they're in the country's top market.

I would think that total viewership would be more important for potential revenue than merely the size of a metro area.

Re:Boise State Leaving the Rest of the WAC Behind

Posted by GolfDiveNCougs - 2008/03/09 19:26

Conosticator wrote:

Ain't it fun when we use wikipedia as the source for our "facts"?

Hope you didn't try that with your profs at BYU. I doubt they'd have noticed. They're too busy writing bad textbooks "to save students money at the bookstore," that, hmm... the students can't sell back, all the while making an extra buck off those same students on the side.

Re:Boise State Leaving the Rest of the WAC Behind

Posted by Mars - 2008/03/09 23:22

Conosticator wrote:

So much for gut instinct if you think Mar's source must be more reliable than the U.S. Census Bureau data that I used. Still straining at the moles and ignoring the beams eh Con? I don't see where you countered their record over the past 7 years. In terms of market-power, Boise State has been the most desirable non-BCS school in the nation over that period of time. They can't compete with BYU when we are winning (though they're still miles past anyone else), but they haven't had any Crowtons in their recent history either... or just about ever.

Seriously, even their women's basketball team being way better than ours this season and being a consistently very good team matters more to conference expansion than whether Boise has 500 or 600K residents right now (while Provo/Orem has only 200K residents and the MWC already has a University in Salt Lake City). Almost all of their team is from California because they are so easily recognizable all across the west. Their BCS Bowl win over Big XII Champ Oklahoma is the type of thing the Mountain West Conference needs more of within it's brand.

Re:Boise State Leaving the Rest of the WAC Behind

Posted by Yndian - 2008/03/10 07:08

Mars wrote:

Almost all of their team is from California because they are so easily recognizable all across the west.

Out of 96 players on the 2008 roster (found here), I counted 42 from California. While that's a sizable percentage (43.7%), it hardly constitutes "almost all of their team," but by all means, let the hyperbole flow.

Re:Boise State Leaving the Rest of the WAC Behind

Posted by Conosticator - 2008/03/10 08:46

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Seriously, even their women's basketball team being way better than ours this season and being a consistently very good team matters more to conference expansion than whether Boise has 500 or 600K residents right now (while Provo/Orem has only 200K residents and the MWC already has a University in Salt Lake City). Almost all of their team is from California because they are so easily recognizable all across the west. Their BCS Bowl win over Big XII Champ Oklahoma is the type of thing the Mountain West Conference needs more of within it's brand.

You lack of understanding regarding the factors that go into conference expansion choices is appalling. Media market is a significant factor. Presenting patently false population (inflated by ~20%) and growth rate (inflated by ~400%) figures does not make the argument more persuasive.

I'm not sure from what source you can make the "terms of market power" claim. I live in AZ and often see BYU shirts and caps but rarely see any BSU stuff except during and immediately after the bowl game when they were hoping to sell to the BSU fans that had come to town. BYU consistently fills opponents' stadiums. Does BSU?

Having a bunch of California players not good enough for the Pac-10 does not make BSU "so easily recognizable all across the west". Your leap of logic is laughable. One thing makes a team "so easily recognizable" - winning.

Anyone other than a blindly loyal BSU fan recognizes that their win over Oklahoma was a fluke enabled purely by the successful (and lucky) execution of several trick plays. Like most non-BCS fans I loved seeing BSU win, but why would the MWC want to be known for needing to resort to trick plays to win. I'd rather the MWC be known for playing tough OOC schedules and beating those opponents regularly in smash-mouth football matchups.

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Re:Boise State Leaving the Rest of the WAC Behind

Posted by GolfDiveNCougs - 2008/03/10 09:16

Yndian wrote:

... but by all means, let the hyperbole flow.LOL! You crack me up Yndian, props and karma!

And as long as I'm already in the comment screen, I say why not? Bring 'em in to the conference if they want in! While I agree with the naysayers that the BOOMING Boise metropolis itself (whatever the ACTUAL numbers are (whiners!)) wouldn't exactly do our conference exposure HUGE favors, well shoot, NEITHER DID OUR TV DEAL THE LAST TWO YEARS! Yet, inexplicably, our conference didn't end up all the worse for it.

The perk that Boise State DOES afford our beloved Mountain West Conference is greater legitimacy, whether real or simply perceived. Everyone now knows the name Boise State. This whole BCS monstrosity is unfortunately NOT going away, and in fact has an even stronger deathgrip on intercollegiate athletics than before (since they "included" (manhandled) all of the "mini-conferences" into a small and apparently voiceless corner of the BCS boardroom, so they couldn't be sued for antitrust). If there is added pressure to give another conference an autobid, or, thinking down the road even further, a guaranteed spot in an 8 or 12 team playoff, the Big School mucky-mucks will have a NO-BRAINER decision on their hands. Two BCS winners and a past National Champion... or the biggest BCS loser in its illustrious history, and cronies Louisiana Tech and New Mexico State?! :laugh:

And to be honest, if the Boise State move did manage to get the MWC an auto-bid in the next five years or so, I think I'd actually prefer that to jumping ship for a current BCS conference, simply because, as has previously been pointed out, we're not going to be beating USC AND the rest of the Pac-12 almost every year for a BCS spot. However, BYU would be a solid contender EVERY YEAR in a newly knighted "BCS" Mountain West Conference (I know, I feel a little bit dirty having written that, but them's the breaks, I guess:S)

And now that CSTV has crawled even FURTHER into bed with CBS, our current agreement with them could potentially lead to further and more lucrative TV deals if CBS and its affiliates felt like the MWC were delivering a better product than it currently is. I guarantee that legitimacy is a more useful long run money conversation than the size of one town.

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Re:Boise State Leaving the Rest of the WAC Behind

Posted by jeremygeorge - 2008/03/10 10:12

www.footballfanatic.com

www.sidelineapparel.com

www.sportsnutshop.com

www.collegesportsstuff.com

www.924store.com

www.collegecardstore.com

What do they have in common? They all have more BSU apparel than BYU apparel for sale. Some do not have BYU apparel. In my 10 minutes of searching, I found just one website with equal amount of apparel (but I only spent about 10 minutes searching). I didn't even waste time comparing to the rest of our league. A couple of the sites had BSU product on their main page.

If people are more willing to buy their crap, don't you think they would be more willing to watch their games on tv...especially against better competition?

I hate to say it, but I think people would view BSU as the premier football team of the conference. THAT is what they would add to the conference.

Having said that, I do think that if BSU started losing, people would forget about them VERY quickly. But right now, they are still the people's choice in my opinion.

I know there is more than just football to consider, but this was based solely on football.

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Re:Boise State Leaving the Rest of the WAC Behind

Posted by bluesista - 2008/03/11 11:04

BYU has more loyal followers than BSU. Because they're... BS.

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