
Max Hall on Cover of Western Athlon...

Posted by TimO - 2008/05/12 21:05

...along with a tcu, fresno st, and boise player...BCS BUSTERS...sorry, Y will be the only one

http://www.athlonsports.com/store/index.php?cPath=33_168_35_176

http://www.cougarblue.com/images/fbfiles/images/Western_v33.jpg

Re:Max Hall on Cover of Western Athlon...

Posted by Conosticator - 2008/05/12 22:15

TimO wrote:

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Yeah, it's quite a slick marketing gimmick to print multiple cover pages and distribute them according to regional interest. I'm sure many people see someone from their favorite local team on the cover and mistakenly think the player is on the cover everywhere.

It looks like the only consistent thing is that all five of the "national" edition covers feature Tebow and two other players.

http://www.athlonsports.com/store/index.php?cPath=33_168_170

Re:Max Hall on Cover of Western Athlon...

Posted by CWC - 2008/05/12 22:48

At least no Utah! B)

Although, I see Utah closer to busting the BCS than TCU.

But hey, they've got to sell those subscriptions in Texas somehow.
