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## Max Hall on Cover of Western Athlon...

Posted by TimO - 2008/05/12 21:05

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...along with a tcu, fresno st, and boise player...BCS BUSTERS...sorry, Y will be the only one

[http://www.athlonsports.com/store/index.php?cPath=33\\_168\\_35\\_176](http://www.athlonsports.com/store/index.php?cPath=33_168_35_176)

[http://www.cougarblue.com/images/fbfiles/images/Western\\_v33.jpg](http://www.cougarblue.com/images/fbfiles/images/Western_v33.jpg)

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## Re:Max Hall on Cover of Western Athlon...

Posted by Conosticator - 2008/05/12 22:15

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TimO wrote:

...along with a tcu, fresno st, and boise player...BCS BUSTERS...sorry, Y will be the only one

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Yeah, it's quite a slick marketing gimmick to print multiple cover pages and distribute them according to regional interest. I'm sure many people see someone from their favorite local team on the cover and mistakenly think the player is on the cover everywhere.

It looks like the only consistent thing is that all five of the "national" edition covers feature Tebow and two other players.

[http://www.athlonsports.com/store/index.php?cPath=33\\_168\\_170](http://www.athlonsports.com/store/index.php?cPath=33_168_170)

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## Re:Max Hall on Cover of Western Athlon...

Posted by CWC - 2008/05/12 22:48

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At least no Utah! B)

Although, I see Utah closer to busting the BCS than TCU.

But hey, they've got to sell those subscriptions in Texas somehow.

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