
BLUEOUT 2008!!!

Posted by Downtown - 2008/08/26 18:47

***Alright everyone, by now most of you are familiar with the Blueout campaign. We started it in 2006, and it picked up a ton of momentum in 2007, now with some help of Cougarfans everywhere, we will keep it going.

If you'd like to read up or review what was done last year to kick things off you can visit the following links: Some of them are linked to Cougarboard, or posters from Cougarboard, so please forgive me if you have an issue w/ that. We're all on the same team right:)

1. Dick Harmon's Deseret News Article - Summarizing the campaign

<http://www.deseretnews.com/article/1,5143,695203307,00.html>

I'm having a tough time getting this to a link, you may need to cut and past.

2. The Website - <http://www.cougarboard.com/blueout/> formally [CougarsWearBlue.com/](http://www.CougarsWearBlue.com/)

3. El Jefe, ArtDirector, CougaRad's Billboard - <http://www.cougarboard.com/blueout/billboard.html>

4. Art Director's awesome poster - <http://www.cougarboard.com/blueout/poster.html>

5. The Lavell video made by Furious Monkey- <http://youtube.com/watch?v=-NFpHsbpb7g>

Turn up your volume, and watch it until the end to hear Lavell. You can see it on google video here -

<http://video.google.com/videosearch?q=just+not+here+lavell&emb=0#>

6. We purchased 2 1/4" "WEAR BLUE" Buttons for all the ushers/ticket counters, etc.

7. The before/after attachment (Utah game 2007) - See the photo below

We were also on the MTN, and KSL talking about the campaign.

Because of these efforts, other fans got into it, and started other websites. <http://www.bluestadium.com>, etc. Lots of other videos from Garn, CougaRad, etc. To see them goto... <http://www.video.cougarboard.com> - <http://video.cougarboard.com/index.html?category=10>

***And if you wonder as to the impact united fans can have on a game go here...Turn the speakers up.

<http://youtube.com/watch?v=FUsRHvIshU8>

Fans can make a difference. Spread the word, and help the Cougars make some magic!

Magic happens when you're wearing blue!:laugh: :laugh: :laugh: :laugh:

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